

6. Health warning series – shisha tobacco

Part 1 – Vertical retail packaging

Health warning 6.1.1

Front outer surface

WARNING
At least **80 toxic chemicals** have been found in smoke from shisha tobacco



tobaccofacts.gov.au

Back outer surface

Toxic chemicals found in shisha smoke include:
Acrolein causes lung disease
Formaldehyde causes cancer
Carbon monoxide causes heart disease
Benzo[a]pyrene causes cancer



You CAN quit smoking.

- Call Quitline on 13 7848
- talk to your doctor or pharmacist
- visit quitnow.gov.au

Side outer surface

Smoke from this product contains **formaldehyde**, which is used to preserve dead bodies.

Health warning 6.1.2

Front outer surface

Smoking this tobacco increases your risk of **lung cancer.**



tobaccofacts.gov.au

Back outer surface

When you get lung cancer everything changes.



- Shock, fear and anger are common emotions.
- Your life will revolve around treatment – going to medical appointments, dealing with pain, other symptoms and side effects.

If lung cancer spreads to your other organs such as the liver, brain or bones, it's very hard to stop.

Want to talk about quitting?

- Call Quitline 13 7848 • talk to your doctor or pharmacist • visit quitnow.gov.au

Side outer surface

Lung cancer is caused by toxic chemicals in smoke that stick to the DNA in your lung cells.

Health warning 6.1.3

Front outer surface

Smoking increases the risk of cancer in your mouth.



tobaccofacts.gov.au

Back outer surface

Living with mouth cancer is difficult.



Surgery to remove mouth cancer can leave your face deformed. Treatment can damage your senses of taste and smell.

Want to talk about quitting?

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Side outer surface

Cancer-causing chemicals from smoke can be found in the cells of a smoker's mouth.

6. Health warning series – shisha tobacco

Part 1 – Vertical retail packaging

Health warning 6.1.4

Front outer surface

Chemicals in tobacco smoke cause diseases and early death.



tobaccofacts.gov.au

Back outer surface

Smoking tobacco exposes you to carbon monoxide.



Carbon monoxide damages your heart and increases your risk of dying from a heart attack.

You CAN quit smoking.

- Call Quitline on 13 7848
- talk to your doctor or pharmacist
- visit quitnow.gov.au

Side outer surface

People who smoke shisha inhale more toxic carbon monoxide than cigarette smokers.

Health warning 6.1.5

Front outer surface

WARNING

This product can be addictive.



tobaccofacts.gov.au

Back outer surface

This tobacco product contains nicotine, which is very addictive.

A 5-minute session will expose you to a similar amount of nicotine as smoking one cigarette.



You CAN quit smoking.

- Call Quitline on 13 7848 • talk to your doctor or pharmacist • visit quitnow.gov.au

Side outer surface

Stopping smoking can be difficult, so it makes sense to get the best possible advice and help to quit.

6. Health warning series – shisha tobacco

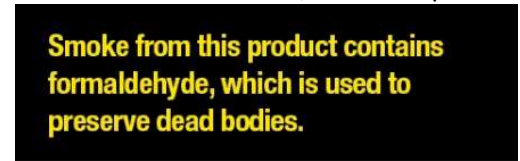
Part 2 - Horizontal retail packaging

Health warning 6.2.1

Front outer surface



Side outer surface/hidden flap



Back outer surface

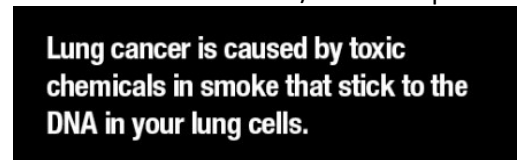


Health warning 6.2.2

Front outer surface



Side outer surface/hidden flap



Back outer surface



6. Health warning series – shisha tobacco

Part 2 - Horizontal retail packaging

Health warning 6.2.3

Front outer surface



Side outer surface/hidden flap



Back outer surface

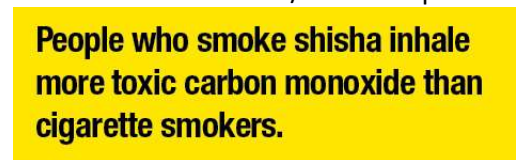


Health warning 6.2.4

Front outer surface



Side outer surface/hidden flap



Back outer surface



6. Health warning series – shisha tobacco

Part 2 - Horizontal retail packaging

Health warning 6.2.5

Front outer surface



Side outer surface/hidden flap

**Stopping smoking can be difficult,
so it makes sense to get the best
possible advice and help to quit.**

Back outer surface



6. Health warning series – shisha tobacco

Part 3 - Square retail packaging, and square images used on other retail packaging

Health warning 6.3.1

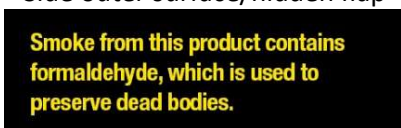
Front outer surface



Back outer surface



Side outer surface/hidden flap



Health warning 6.3.2

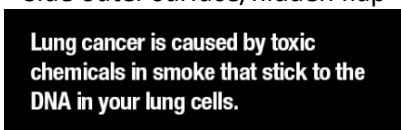
Front outer surface



Back outer surface



Side outer surface/hidden flap



6. Health warning series – shisha tobacco

Part 3 - Square retail packaging, and square images used on other retail packaging

Health warning 6.3.3

Front outer surface

Smoking increases the risk of cancer in your mouth.



tobaccofacts.gov.au

Back outer surface

Living with mouth cancer is difficult.



Surgery to remove mouth cancer can leave your face deformed.
Treatment can damage your senses of taste and smell.

Want to talk about quitting?

- Call Quitline 13 7848 • talk to your doctor or pharmacist
- visit quitnow.gov.au

Side outer surface/hidden flap

Cancer-causing chemicals from smoke can be found in the cells of a smoker's mouth.

Health warning 6.3.4

Front outer surface

Chemicals in tobacco smoke cause diseases and early death.



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Carbon monoxide damages your heart and increases your risk of dying from a heart attack.

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Side outer surface/hidden flap

People who smoke shisha inhale more toxic carbon monoxide than cigarette smokers.

6. Health warning series – shisha tobacco

Part 3 - Square retail packaging, and square images used on other retail packaging

Health warning 6.3.5

Front outer surface



Back outer surface



Side outer surface/hidden flap

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