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| **Part 1 – Vertical retail packaging** | | |
| **Health warning 6.1.1** |  |  |
| Front outer surface  Image shows a photo of a red industrial barrel with yellow and black hazard tape crossing over in front of it  Text reads WARNING At least 80 toxic chemicals have been found in smoke from shisha tobacco Tobaccofacts.gov.au | Back outer surface  Image shows a photo of a red industrial barrel with yellow and black hazard tape crossing over in front of it  Text reads Toxic chemicals found in shisha smoke include: Acrolein causes lung disease. Formaldehyde causes cancer. Carbon monoxide causes heart disease Benzo[a]pyrene causes cancer. You CAN quit smoking Call Quitline on 13 7848; Talk to your doctor or pharmacist; Visit quitnow.gov.au | Side outer surface  Text reads Smoke from this product contains formaldehyde, which is used to preserve dead bodies. |
| **Health warning 6.1.2** |  |  |
| Front outer surface  Image shows a stylised illustration of a pair of lungs, the left side is pink and healthy and the right side is grey, shrunken and unhealthy  Text reads Smoking this tobacco increases your risk of lung cancer. Tobaccofacts.gov.au | Back outer surface  Image shows a photo of male doctor talking to a male patient with a chest x-ray shown on a computer monitor in the background. The male patient has a distraught facial expression and his hand reaching up towards his face   Text reads When you get lung cancer everything changes. Shock, fear and anger are common emotions. Your life will revolve around treatment – going to medical appointments, dealing with pain, other symptoms and side effects. If lung cancer spreads to your other organs such as the liver, brain or bones, it’s very hard to stop. Want to talk about quitting? Call Quitline 13 7848; talk to your doctor or pharmacist; visit quitnow.gov.au | Side outer surface  **Text reads Lung cancer is caused by toxic chemicals in smoke that stick to DNA in your lung cells.** |
| **Health warning 6.1.3** |  |  |
| Front outer surface  Image shows a close up photo of open mouth with a tongue sticking out. One side of the tongue shows a large tumour, and the other side has scarring  Text reads Smoking increases the risk of cancer in your mouth. tobaccofacts.gov.au | Back outer surface  Image shows a close up photo of a man with a large portion of his bottom jaw missing and scarring from surgeries  Text reads Living with mouth cancer is difficult. Surgery to remove mouth cancer can leave your face deformed. Treatment can damage your senses of taste and smell. Want to talk about quitting? Call Quitline 13 7848; talk to your doctor or pharmacist; visit quitnow.gov.au | Side outer surface  **Text reads Cancer-causing chemicals from smoke can be found in the cell of a smoker’s mouth.** |

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| **Part 1 – Vertical retail packaging** | | |
| **Health warning 6.1.4** |  |  |
| Front outer surface  Image shows a photo of a patient lying on the ground with 2 paramedics providing medical support. The paramedic on the right is holding an oxygen mask on the mouth of the patient and the paramedic on the left is performing CPR chest compressions. There is a defibrillator and medical bag in the background  Text reads Chemicals in tobacco smoke cause diseases and early death. Tobaccofacts.gov.au | Back outer surface  Image shows an illustration of a glowing white and red ECG reading on a black background. The ECG reading shows 2 waves at the left depicting a heart attack, followed by a flat line   Text reads Smoking tobacco exposes you to carbon monoxide. Carbon monoxide damages your heart and increases your risk of dying from a heart attack. You CAN quit smoking. Call Quitline 13 7848; talk to your doctor or pharmacist; visit quitnow.gov.au | Side outer surface  Text reads People who smoke shisha inhale more toxic carbon monoxide than cigarette smokers. |
| **Health warning 6.1.5** |  |  |
| Front outer surface  Image shows an illustration of a stylised brain with 10 hooks with lines attached fixed in the brain and pulling tight in different directions  Text reads WARNING this product can be addictive. tobaccofacts.gov.au | Back outer surface  Image shows an illustration of a stylised brain with 10 hooks with lines attached fixed in the brain and pulling tight in different directions  Text reads This tobacco product contains nicotine, which is very addictive. A 5-minute session will expose you to a similar amount of nicotine as smoking one cigarette. You CAN quit smoking. Call Quitline 13 7848; Talk to your doctor or pharmacist; Visit quitnow.gov.au | Side outer surface  **Text reads Stopping smoking can be difficult, so it makes sense to get the best possible advice and help to quit.** |

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| **Part 2 - Horizontal retail packaging**  **Health warning 6.2.1** |  |
| Front outer surface  Image shows a photo of a red industrial barrel with yellow and black hazard tape crossing over in front of it  Text reads WARNING At least 80 toxic chemicals have been found in smoke from shisha tobacco Tobaccofacts.gov.au | Side outer surface/hidden flapText reads Smoke from this product contains formaldehyde, which is used to preserve dead bodies. |
| Back outer surface  Image shows a photo of a red industrial barrel with yellow and black hazard tape crossing over in front of it  Text reads Toxic chemicals found in shisha smoke include: Acrolein causes lung disease. Formaldehyde causes cancer. Carbon monoxide causes heart disease Benzo[a]pyrene causes cancer. You CAN quit smoking Call Quitline on 13 7848; Talk to your doctor or pharmacist; Visit quitnow.gov.au |  |
| **Health warning 6.2.2** |  |
| Front outer surface  **Image shows a stylised illustration of a pair of lungs, the left side is pink and healthy and the right side is grey, shrunken and unhealthy  Text reads Smoking this tobacco increases your risk of lung cancer. Tobaccofacts.gov.au** | Side outer surface/hidden flap**Text reads Lung cancer is caused by toxic chemicals in smoke that stick to DNA in your lung cells.** |
| Back outer surface  Image shows a photo of male doctor talking to a male patient with a chest x-ray shown on a computer monitor in the background. The male patient has a distraught facial expression and his hand reaching up towards his face   Text reads When you get lung cancer everything changes. Shock, fear and anger are common emotions. Your life will revolve around treatment – going to medical appointments, dealing with pain, other symptoms and side effects. If lung cancer spreads to your other organs such as the liver, brain or bones, it’s very hard to stop. Want to talk about quitting? Call Quitline 13 7848; talk to your doctor or pharmacist; visit quitnow.gov.au |  |

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| **Part 2 - Horizontal retail packaging**  **Health warning 6.2.3** |  |
| Front outer surfaceImage shows a close up photo of open mouth with a tongue sticking out. One side of the tongue shows a large tumour, and the other side has scarring  Text reads Smoking increases the risk of cancer in your mouth. tobaccofacts.gov.au | Side outer surface/hidden flap  **Text reads Cancer-causing chemicals from smoke can be found in the cell of a smoker’s mouth.** |
| Back outer surfaceImage shows a close up photo of a man with a large portion of his bottom jaw missing and scarring from surgeries  Text reads Living with mouth cancer is difficult. Surgery to remove mouth cancer can leave your face deformed. Treatment can damage your senses of taste and smell. Want to talk about quitting? Call Quitline 13 7848; talk to your doctor or pharmacist; visit quitnow.gov.au |  |
| **Health warning 6.2.4** |  |
| Front outer surface  **Image shows a photo of a patient lying on the ground with 2 paramedics providing medical support. The paramedic on the right is holding an oxygen mask on the mouth of the patient and the paramedic on the left is performing CPR chest compressions. There is a defibrillator and medical bag in the background  Text reads Chemicals in tobacco smoke cause diseases and early death. Tobaccofacts.gov.au  Description automatically generated** | Side outer surface/hidden flap  Text reads People who smoke shisha inhale more toxic carbon monoxide than cigarette smokers. |
| Back outer surfaceImage shows an illustration of a glowing white and red ECG reading on a black background. The ECG reading shows 2 waves at the left depicting a heart attack, followed by a flat line   Text reads Smoking tobacco exposes you to carbon monoxide. Carbon monoxide damages your heart and increases your risk of dying from a heart attack. You CAN quit smoking. Call Quitline 13 7848; talk to your doctor or pharmacist; visit quitnow.gov.au |  |

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| **Part 2 - Horizontal retail packaging** |

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| **Health warning 6.2.5** |  |
| Front outer surface**Image shows an illustration of a stylised brain with 10 hooks with lines attached fixed in the brain and pulling tight in different directions  Text reads WARNING this product can be addictive. tobaccofacts.gov.au** | Side outer surface/hidden flap **Text reads Stopping smoking can be difficult, so it makes sense to get the best possible advice and help to quit.** |
| Back outer surface Image shows an illustration of a stylised brain with 10 hooks with lines attached fixed in the brain and pulling tight in different directions  Text reads This tobacco product contains nicotine, which is very addictive. A 5-minute session will expose you to a similar amount of nicotine as smoking one cigarette. You CAN quit smoking. Call Quitline 13 7848; Talk to your doctor or pharmacist; Visit quitnow.gov.au |  |

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| **Part 3 - Square retail packaging, and square images used on other retail packaging**  **Health warning 6.3.1** | |
| Front outer surface  Image shows a photo of a red industrial barrel with yellow and black hazard tape crossing over in front of it  Text reads WARNING At least 80 toxic chemicals have been found in smoke from shisha tobacco Tobaccofacts.gov.au | Back outer surfaceImage shows a photo of a red industrial barrel with yellow and black hazard tape crossing over in front of it  Text reads Toxic chemicals found in shisha smoke include: Acrolein causes lung disease. Formaldehyde causes cancer. Carbon monoxide causes heart disease Benzo[a]pyrene causes cancer. You CAN quit smoking Call Quitline on 13 7848; Talk to your doctor or pharmacist; Visit quitnow.gov.au |
| Side outer surface/hidden flap  Text reads Smoke from this product contains formaldehyde, which is used to preserve dead bodies. | |

**Health warning 6.3.2**

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| Front outer surface  Image shows a stylised illustration of a pair of lungs, the left side is pink and healthy and the right side is grey, shrunken and unhealthy  Text reads Smoking this tobacco increases your risk of lung cancer. Tobaccofacts.gov.au | Back outer surface  Image shows a photo of male doctor talking to a male patient with a chest x-ray shown on a computer monitor in the background. The male patient has a distraught facial expression and his hand reaching up towards his face   Text reads When you get lung cancer everything changes. Shock, fear and anger are common emotions. Your life will revolve around treatment – going to medical appointments, dealing with pain, other symptoms and side effects. If lung cancer spreads to your other organs such as the liver, brain or bones, it’s very hard to stop. Want to talk about quitting? Call Quitline 13 7848; talk to your doctor or pharmacist; visit quitnow.gov.au |
| Side outer surface/hidden flap  **Text reads Lung cancer is caused by toxic chemicals in smoke that stick to DNA in your lung cells.** | |

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| **Part 3 - Square retail packaging, and square images used on other retail packaging**  **Health warning 6.3.3** | |
| Front outer surface  **Image shows a close up photo of open mouth with a tongue sticking out. One side of the tongue shows a large tumour, and the other side has scarring  Text reads Smoking increases the risk of cancer in your mouth. tobaccofacts.gov.au** | Back outer surfaceImage shows a close up photo of a man with a large portion of his bottom jaw missing and scarring from surgeries  Text reads Living with mouth cancer is difficult. Surgery to remove mouth cancer can leave your face deformed. Treatment can damage your senses of taste and smell. Want to talk about quitting? Call Quitline 13 7848; talk to your doctor or pharmacist; visit quitnow.gov.au |
| Side outer surface/hidden flap  **Text reads Cancer-causing chemicals from smoke can be found in the cell of a smoker’s mouth.** | |

**Health warning 6.3.4**

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| Front outer surface  Image shows a photo of a patient lying on the ground with 2 paramedics providing medical support. The paramedic on the right is holding an oxygen mask on the mouth of the patient and the paramedic on the left is performing CPR chest compressions. There is a defibrillator and medical bag in the background  Text reads Chemicals in tobacco smoke cause diseases and early death. Tobaccofacts.gov.au | Back outer surface  Image shows an illustration of a glowing white and red ECG reading on a black background. The ECG reading shows 2 waves at the left depicting a heart attack, followed by a flat line   Text reads Smoking tobacco exposes you to carbon monoxide. Carbon monoxide damages your heart and increases your risk of dying from a heart attack. You CAN quit smoking. Call Quitline 13 7848; talk to your doctor or pharmacist; visit quitnow.gov.au |
| Side outer surface/hidden flap  Text reads People who smoke shisha inhale more toxic carbon monoxide than cigarette smokers. | |

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| **Part 3 - Square retail packaging, and square images used on other retail packaging** | |
| **Health warning 6.3.5** |  |
| Front outer surface  Image shows an illustration of a stylised brain with 10 hooks with lines attached fixed in the brain and pulling tight in different directions  Text reads WARNING this product can be addictive. tobaccofacts.gov.au | Back outer surface  Image shows an illustration of a stylised brain with 10 hooks with lines attached fixed in the brain and pulling tight in different directions  Text reads This tobacco product contains nicotine, which is very addictive. A 5-minute session will expose you to a similar amount of nicotine as smoking one cigarette. You CAN quit smoking. Call Quitline 13 7848; Talk to your doctor or pharmacist; Visit quitnow.gov.au |
| Side outer surface/hidden flap  **Text reads Stopping smoking can be difficult, so it makes sense to get the best possible advice and help to quit.** | |