

5. Health warning series – pipe tobacco

Part 1 – Vertical retail packaging

Health warning 5.1.1

Front outer surface

WARNING
Smoke from a pipe contains toxic and addictive chemicals.



tobaccofacts.gov.au

Back outer surface

Pipe smoke contains nicotine, which is highly addictive.
Nicotine reaches your blood even if you don't inhale the smoke into your lungs.
Pipe tobacco also contains toxic chemicals such as nitrosamines, that can cause cancer.

You CAN quit smoking.

- Call Quitline 13 7848
- talk to your doctor or pharmacist
- visit quitnow.gov.au

Side outer surface/hidden flap

The toxic chemicals in tobacco smoke hit your mouth and throat when you inhale and damage DNA in your cells.

Health warning 5.1.2

Front outer surface

Pipe smoking causes THROAT CANCER.



Removal of voice box

tobaccofacts.gov.au

Back outer surface

If you get throat or voice box cancer you may:

- need surgery to remove part of your throat
- lose your voice
- need to breathe through a hole in your neck

People who smoke pipes are over 10 times more likely to die from cancer of the voice box.

You CAN quit smoking.

- Call Quitline 13 7848
- talk to your doctor or pharmacist
- visit quitnow.gov.au

A hole for breathing made after surgery to remove a tumour

Side outer surface/hidden flap

The toxic chemicals in tobacco smoke cause throat cancer. These chemicals hit your throat when you inhale and damage the DNA in your throat cells.

Health warning 5.1.3

Front outer surface

Pipe smoking can cause lung cancer.



tobaccofacts.gov.au

Back outer surface

When you get lung cancer everything changes.



- Shock, fear and anger are common emotions.
- Your life will revolve around treatment – going to medical appointments, dealing with pain, other symptoms and side effects.

If lung cancer spreads to your other organs such as the liver, brain or bones, it's very hard to stop.

Want to talk about quitting?

- Call Quitline 13 7848 • talk to your doctor or pharmacist • visit quitnow.gov.au

Side outer surface/hidden flap

Lung cancer is caused by toxic chemicals in smoke. Scientists can see these chemicals stuck to the DNA in the lung cells of people who smoke.


5. Health warning series – pipe tobacco

Part 1 – Vertical retail packaging

Health warning 5.1.4

Front outer surface


Pipe smoking causes cancer in your mouth.



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Back outer surface

Living with mouth cancer is difficult.



Surgery to remove mouth cancer can leave your face deformed.
Treatment can damage your senses of taste and smell.

Want to talk about quitting?

- Call Quitline 13 7848
- talk to your doctor or pharmacist
- visit quitnow.gov.au

Side outer surface/hidden flap

Cancer-causing chemicals from smoke can be found in the cells of a smoker's mouth. These chemicals damage DNA, causing tumours to grow.

Health warning 5.1.5

Front outer surface

Pipe smoking is NOT a safe alternative to cigarette smoking.

Back outer surface

Smoking a pipe is NOT safe.



- The risk of getting many cancers, such as mouth cancer, is similar to cigarette smoking.
- People who switch from cigarettes to pipes still have a high risk of dying from a disease caused by tobacco use.

To find out more, see tobaccofacts.gov.au
You CAN quit smoking. Call Quitline 13 7848

Side outer surface/hidden flap

Burning pipe tobacco creates many of the same chemical compounds found in cigarette smoke.

5. Health warning series – pipe tobacco

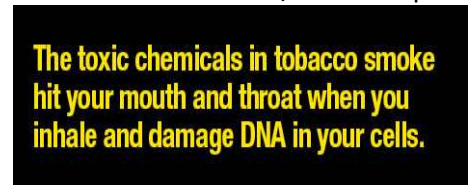
Part 2 - Horizontal retail packaging

Health warning 5.2.1

Front outer surface



Side outer surface/hidden flap



Back outer surface

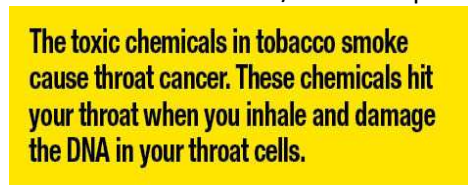


Health warning 5.2.2

Front outer surface



Side outer surface/hidden flap



Back outer surface



5. Health warning series – pipe tobacco

Part 2 - Horizontal retail packaging

Health warning 5.2.3

Front outer surface



Side outer surface/hidden flap

Lung cancer is caused by toxic chemicals in smoke. Scientists can see these chemicals stuck to the DNA in the lung cells of people who smoke.

Back outer surface



Health warning 5.2.4

Front outer surface



Side outer surface/hidden flap

Cancer-causing chemicals from smoke can be found in the cells of a smoker's mouth. These chemicals damage DNA, causing tumours to grow.

Back outer surface



5. Health warning series – pipe tobacco

Part 2 - Horizontal retail packaging

Health warning 5.2.5

Front outer surface

Pipe smoking is NOT a safe alternative to cigarette smoking.

Side outer surface/hidden flap

Burning pipe tobacco creates many of the same chemical compounds found in cigarette smoke.

Back outer surface



Smoking a pipe is NOT safe.

- The risk of getting many cancers, such as mouth cancer, is similar to cigarette smoking.
- People who switch from cigarettes to pipes still have a high risk of dying from a disease caused by tobacco use.

**To find out more, see tobaccofacts.gov.au
You CAN quit smoking. Call Quitline 13 7848**

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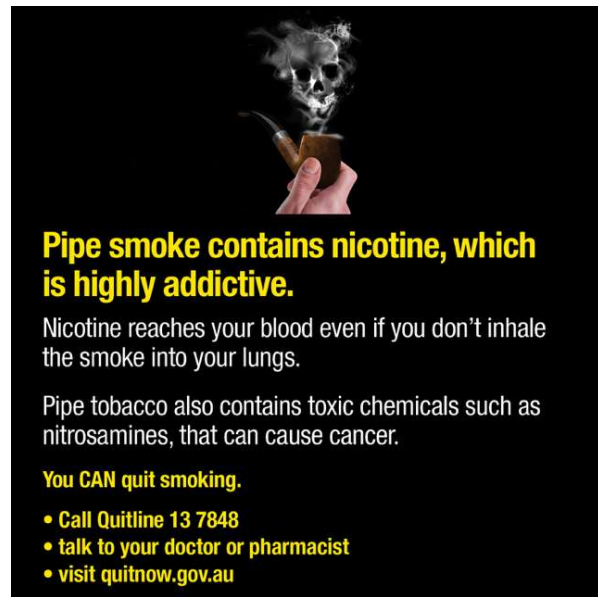
Part 3 - Square retail packaging, and square images used on other retail packaging

Health warning 5.3.1

Front outer surface



Back outer surface



Side outer surface/hidden flap

The toxic chemicals in tobacco smoke hit your mouth and throat when you inhale and damage DNA in your cells.

Health warning 5.3.2

Front outer surface



Back outer surface



Side outer surface/hidden flap

The toxic chemicals in tobacco smoke cause throat cancer. These chemicals hit your throat when you inhale and damage the DNA in your throat cells.

5. Health warning series – pipe tobacco

Part 3 - Square retail packaging, and square images used on other retail packaging

Health warning 5.3.3

Front outer surface



Back outer surface



Side outer surface/hidden flap

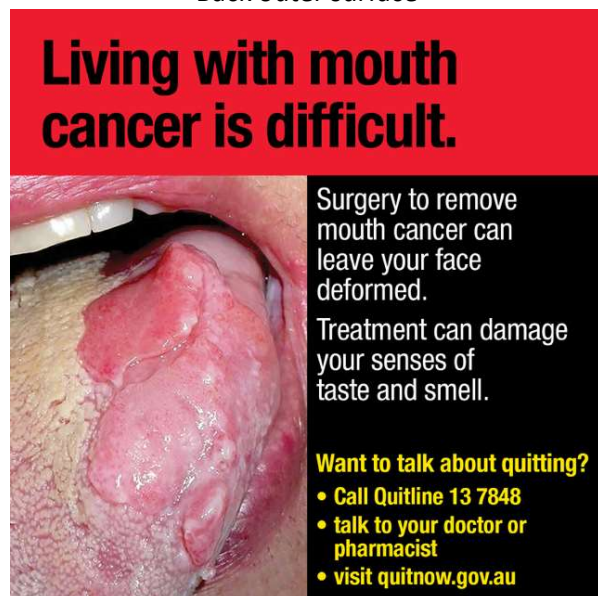
Lung cancer is caused by toxic chemicals in smoke. Scientists can see these chemicals stuck to the DNA in the lung cells of people who smoke.

Health warning 5.3.4

Front outer surface



Back outer surface



Side outer surface/hidden flap

Cancer-causing chemicals from smoke can be found in the cells of a smoker's mouth. These chemicals damage DNA, causing tumours to grow.

5. Health warning series – pipe tobacco

Part 3 - Square retail packaging, and square images used on other retail packaging

Health warning 5.3.5

Front outer surface



Back outer surface



Side outer surface/hidden flap

