Part 1 - Vertical retail packaging

Health warning 4.1.1

Front outer surface



Back outer surface

Smoking cigars:

- · causes cancers of the mouth and throat
- · can cause lung cancer.

Regularly smoking cigars also increases your risk of:

- heart disease
- · respiratory disease.

Want to talk about quitting?

- Call Quitline 13 7848
- · talk to your doctor or pharmacist
- visit quitnow.gov.au

Health warning 4.1.2

Front outer surface

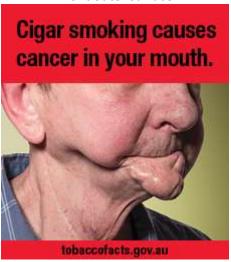




Part 1 - Vertical retail packaging

Health warning 4.1.3

Front outer surface



Back outer surface

One in every four patients who get cancer in the mouth dies within five years of being diagnosed.

Treatment often requires removing part of the tongue, floor of the mouth and the jaw.

Thinking about quitting?

- Call Quitline 13 7848
- talk to your doctor or pharmacistvisit quitnow.gov.au

Health warning 4.1.4

Front outer surface



Back outer surface

Cigar smoke contains a poisonous gas called carbon monoxide.

Carbon monoxide damages your heart, increasing your risk of a heart attack.

To find out more, see tobaccofacts.gov.au

Part 1 - Vertical retail packaging

Health warning 4.1.5

Front outer surface

Cigar smoking is NOT a safe alternative to cigarette smoking.

tobaccofacts.gov.au

Back outer surface

Cigars are NOT safer than cigarettes.

- Cigar smoke has higher amounts of some toxic chemicals such as nitrosamines.
- The risk of cancer such as mouth cancer is similar.

If you smoke cigars every day, your risk of disease is similar to someone who smokes cigarettes every day.

For help quitting, call Quitline 13 7848.

Part 2 - Horizontal retail packaging

Health warning 4.2.1

Front outer surface

Cigar smoke contains many toxic chemicals tobaccofacts.gov.au

Back outer surface

Smoking cigars:

- causes cancers of the mouth and throat
- · can cause lung cancer.

Regularly smoking cigars also increases your risk of:

- heart disease
- respiratory disease.

Want to talk about quitting?

Call Quitline 13 7848 • talk to your doctor or pharmacist • visit quitnow.gov.au

Health warning 4.2.2

Front outer surface



Back outer surface

When you get lung cancer everything changes.

Your life will revolve around treatment – going to medical appointments, dealing with pain, other symptoms and side effects.

Want to talk about quitting?

- Call Quitline 13 7848
 talk to your doctor or pharmacist
 visit quitnow.gov.au



Health warning 4.2.3

Front outer surface

Cigar smoking causes cancer in your mouth. tobaccofacts.gov.au

Back outer surface

One in every four patients who get cancer in the mouth dies within five years of being diagnosed.

Treatment often requires removing part of the tongue, floor of the mouth and the jaw.

- Thinking about quitting?

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 talk to your doctor or pharmacist

 visit quitnow.gov.au

Part 2 - Horizontal retail packaging

Health warning 4.2.4

Front outer surface



Back outer surface

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Health warning 4.2.5

Front outer surface

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Back outer surface

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Part 3 – Square retail packaging, and square images used on other retail packaging Health warning 4.3.1

Cigar smoke contains many toxic chemicals.

Tobaccofacts.gov.au

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causes cancers of the mouth and throat

can cause lung cancer.

Regularly smoking cigars also increases your risk of:

heart disease

respiratory disease.

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Call Quitline 13 7848

talk to your doctor or pharmacist

visit quitnow.gov.au

Health warning 4.3.2



When you get lung cancer everything changes.

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Want to talk about quitting?

• Call Quitline 13 7848

• talk to your doctor or pharmacist

• visit quitnow.gov.au

Part 3 – Square retail packaging, and square images used on other retail packaging

Health warning 4.3.3

Front outer surface



Back outer surface

One in every four patients who get cancer in the mouth dies within five years of being diagnosed.

Treatment often requires removing part of the tongue, floor of the mouth and the jaw.

Thinking of quitting?

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- · talk to your doctor or pharmacist
- visit quitnow.gov.au

Health warning 4.3.4

Front outer surface



Back outer surface

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Carbon monoxide damages your heart, increasing your risk of a heart attack.

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Part 3 – Square retail packaging, and square images used on other retail packaging

Health warning 4.3.5

Front outer surface

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tobaccofacts.gov.au

Back outer surface

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