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| **Part 1 – Vertical retail packaging** | |
| **Health warning 4.1.1** |  |
| Front outer surface  Image shows a photo of a red industrial barrel with yellow and black hazard tape crossing over in front of it  Text reads Cigar smoke contains many toxic chemicals. Tobaccofacts.gov.au | Back outer surface  Text reads Smoking cigars: causes cancers of the mouth and throat; can cause lung cancer. Regularly smoking cigars also increase your risk of: heart disease; respiratory disease. Want to talk about quitting? Call Quitline 13 7848; Talk to your doctor or pharmacist; Visit quitnow.gov.au |
| **Health warning 4.1.2** |  |
| Front outer surfaceImage of a stylised illustration of a pair of lungs. The left side is pink and healthy and the right side is grey, shrunken and unhealthy  Text reads Regular cigar smoking causes lung cancer. Tobaccofacts.gov.au | Back outer surface  Image shows a photo of male doctor talking to a male patient with a chest x-ray shown on a computer monitor in the background. The male patient has a distraught facial expression and his hand reaching up towards his face  Text reads When you get lung cancer everything changes. Your will revolve around treatment – going to medical appointments, dealing with pain, other symptoms and side effects. Want to talk about quitting? Call Quitline 13 7848; Talk to your doctor or pharmacist; Visit quitnow.gov.au |

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| **Part 1 – Vertical retail packaging** | |
| **Health warning 4.1.3** |  | |
| Front outer surfaceImage shows a close up photo of a man with a large portion of his bottom jaw missing and scarring from surgeries  Text reads Cigar smoking causes cancer in your mouth Tobaccofacts.gov.au | Back outer surface  Text reads One in every four patients who get cancer in the mouth dies within five years of being diagnosed. Treatment often requires removing part of the tongue, floor of the mouth and the jaw. Thinking about quitting? Call Quitline 13 7848; Talk to your doctor or pharmacist; Visit quitnow.gov.au | |
| **Health warning 4.1.4** |  | |
| Front outer surfaceImage shows an illustration of a glowing white and red ECG reading on a black background. The ECG reading shows 2 waves at the left depicting a heart attack, followed by a flat line that leads to a lit cigar with smoke rising from it  Text reads Regularly smoking cigars can cause heart disease. You CAN quit smoking. Call Quitline 13 7848 | Back outer surface  Text reads Cigar smoke contains a poisonous gas called carbon monoxide. Carbon monoxide damages your heart, increasing your risk of a heart attack. To find out more, see tobaccofacts.gov.au | |

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| **Part 1 – Vertical retail packaging**  **Health warning 4.1.5** |  |
| Front outer surface Text reads Cigar smoking is NOT a safe alternative to cigarette smoking. Tobaccofacts.gov.au | Back outer surface  Text reads Cigars are not safer than cigarettes. Cigar smoke has higher amounts of some toxic chemicals such as nitrosamines. The risk of cancer such as mouth cancer is similar. If you smoke cigars every day, your risk of disease is similar to someone who smokes cigarettes every day. For help quitting, call Quitline 13 7848 |

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| **Part 2 - Horizontal retail packaging**  **Health warning 4.2.1** | | | | |
| Front outer surface  Image shows a photo of a red industrial barrel with yellow and black hazard tape crossing over in front of it  Text reads Cigar smoke contains many toxic chemicals. Tobaccofacts.gov.au | Back outer surface  Text reads Smoking cigars: causes cancers of the mouth and throat; can cause lung cancer. Regularly smoking cigars also increase your risk of: heart disease; respiratory disease. Want to talk about quitting? Call Quitline 13 7848; Talk to your doctor or pharmacist; Visit quitnow.gov.au | | | | |
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| **Health warning 4.2.2** | | | |  |
| Front outer surfaceImage of a stylised illustration of a pair of lungs. The left side is pink and healthy and the right side is grey, shrunken and unhealthy  Text reads Regular cigar smoking causes lung cancer. Tobaccofacts.gov.au | Back outer surfaceImage shows a photo of male doctor talking to a male patient with a chest x-ray shown on a computer monitor in the background. The male patient has a distraught facial expression and his hand reaching up towards his face  Text reads When you get lung cancer everything changes. Your will revolve around treatment – going to medical appointments, dealing with pain, other symptoms and side effects. Want to talk about quitting? Call Quitline 13 7848; Talk to your doctor or pharmacist; Visit quitnow.gov.au | | | | |
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| **Health warning 4.2.3** | | |  | | |
| Front outer surface  Image shows a close up photo of a man with a large portion of his bottom jaw missing and scarring from surgeries  Text reads Cigar smoking causes cancer in your mouth Tobaccofacts.gov.au | | Back outer surface  Text reads One in every four patients who get cancer in the mouth dies within five years of being diagnosed. Treatment often requires removing part of the tongue, floor of the mouth and the jaw. Thinking about quitting? Call Quitline 13 7848; Talk to your doctor or pharmacist; Visit quitnow.gov.au | | | |

**Part 2 - Horizontal retail packaging**

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| **Health warning 4.2.4** | |  |
| Front outer surfaceImage shows an illustration of a glowing white and red ECG reading on a black background. The ECG reading shows 2 waves at the left depicting a heart attack, followed by a flat line that leads to a lit cigar with smoke rising from it  Text reads Regularly smoking cigars can cause heart disease. You CAN quit smoking. Call Quitline 13 7848 | Back outer surfaceText reads Cigar smoke contains a poisonous gas called carbon monoxide. Carbon monoxide damages your heart, increasing your risk of a heart attack. To find out more, see tobaccofacts.gov.au | | |
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| **Part 3 – Square retail packaging, and square images used on other retail packaging**  **Health warning 4.3.1** | |
| Front outer surface  Image shows a photo of a red industrial barrel with yellow and black hazard tape crossing over in front of it  Text reads Cigar smoke contains many toxic chemicals. Tobaccofacts.gov.au | Back outer surface  Text reads Smoking cigars: causes cancers of the mouth and throat; can cause lung cancer. Regularly smoking cigars also increase your risk of: heart disease; respiratory disease. Want to talk about quitting? Call Quitline 13 7848; Talk to your doctor or pharmacist; Visit quitnow.gov.au |
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**Health warning 4.3.2**

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| Front outer surfaceImage of a stylised illustration of a pair of lungs. The left side is pink and healthy and the right side is grey, shrunken and unhealthy  Text reads Regular cigar smoking causes lung cancer. Tobaccofacts.gov.au | Back outer surface Image shows a photo of male doctor talking to a male patient with a chest x-ray shown on a computer monitor in the background. The male patient has a distraught facial expression and his hand reaching up towards his face  Text reads When you get lung cancer everything changes. Your will revolve around treatment – going to medical appointments, dealing with pain, other symptoms and side effects. Want to talk about quitting? Call Quitline 13 7848; Talk to your doctor or pharmacist; Visit quitnow.gov.au |

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| **Part 3 – Square retail packaging, and square images used on other retail packaging** | |
| **Health warning 4.3.3** |  | |
| Front outer surface Image shows a close up photo of a man with a large portion of his bottom jaw missing and scarring from surgeries  Text reads Cigar smoking causes cancer in your mouth Tobaccofacts.gov.au | Back outer surface Text reads One in every four patients who get cancer in the mouth dies within five years of being diagnosed. Treatment often requires removing part of the tongue, floor of the mouth and the jaw. Thinking about quitting? Call Quitline 13 7848; Talk to your doctor or pharmacist; Visit quitnow.gov.au | |
| **Health warning 4.3.4** |  | |
| Front outer surface Image shows an illustration of a glowing white and red ECG reading on a black background. The ECG reading shows 2 waves at the left depicting a heart attack, followed by a flat line that leads to a lit cigar with smoke rising from it  Text reads Regularly smoking cigars can cause heart disease. You CAN quit smoking. Call Quitline 13 7848 | Back outer surfaceText reads Cigar smoke contains a poisonous gas called carbon monoxide. Carbon monoxide damages your heart, increasing your risk of a heart attack. To find out more, see tobaccofacts.gov.au | |

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| **Part 3 – Square retail packaging, and square images used on other retail packaging** | |
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