

# National Health Literacy Strategy Framework Consultation

## Overview

The **National Preventive Health Strategy 2021-2030** outlines Australia's overarching, long-term approach to prevention. The aim of the National Preventive Health Strategy is to create a sustainable prevention system for all Australians, with a particular focus on the wider determinants of health, reducing health inequity and addressing the increasing burden of disease. This will help all Australians live in good health and wellbeing for as long as possible.

The development of the **National Health Literacy Strategy** is one of eight immediate priorities under the National Preventive Health Strategy. Health literacy refers to how people understand information about health and health care, and how they apply that information to their lives, use it to make decisions and act on it. It is determined both by the skills and abilities of individuals as well as the demands and complexity of the environment.

The objective of the National Health Literacy Strategy is to provide an evidence-based health literacy environment, where health information is person-centred, accessible and culturally and linguistically appropriate, and to improve health literacy skills of all Australians.

Improving the health literacy environment for all Australians will offer a critical platform for the long-term success of the National Preventive Health Strategy. It will lead to improved navigation of the preventive health system, improved service delivery and a reduced burden on the health system.

**Purpose and scope of this Consultation Paper:** This paper describes a draft framework that will form the building blocks for the National Health Literacy Strategy. This framework has been developed based on feedback gathered through consultations with a diverse range of stakeholders and consumers, and reviews of national and international evidence of what works.

**PLEASE NOTE:** The Consultation Paper can be found at the bottom of the page under the 'Related' heading. Please ensure you have read the paper in full before you provide feedback.

## Why your views matter

The purpose of this consultation is to seek stakeholder and community feedback on the draft framework for the National Health Literacy Strategy. The diverse perspectives, experiences and knowledge of all stakeholders and interested members of the community are valued and respected and will contribute to the final strategy.

## Introduction

### 1 What is your name?

Name

### 2 What is your email address?

Email

### 3 Are you responding on behalf of an organisation, or as a consumer/individual?

*(Required)*

*Please select only one item*

- On behalf of an organisation
- On behalf of a section/team within in a organisation
- As a consumer/individual
- Unsure

### 4 What is your organisation and/or field of expertise?

**5** If representing an organisation, which sector does your organisation belong to?

*Please select only one item*

- State or Territory Government Department/Agency
- Commonwealth Government Department/Agency
- Local Council
- Primary Health Network
- Local Health District
- Professional body/Peak organisation
- University/Education/Research Institution
- Health service delivery organisation
- Not-for-profit/Community organisation
- Industry/Business
- I am a consumer/individual
- Other: Please specify

### Consultation Questions

These questions relate to the National Health Literacy Strategy Framework paper which can be found as an attachment to the homepage of this consultation.

**6** Does the Framework capture the important components? If not, please describe what else is needed. (See diagram page 6)

*Please select only one item*

- Yes
- No, and I recommend changes. Please specify.
- Other. Please specify.
- Not my area of expertise/experience.

### 7 Is the proposed vision appropriate for the National Health Literacy Strategy (see page 7)

- Vision: All Australians are enabled to make informed decisions about their health

Please select only one item

- Yes
- No, and I recommend changes. Please specify.
- Other. Please specify.
- Not my area of expertise/experience.

### 8 Are the key principles captured? If not, what is missing? (See pages 8-9)

Principles for Action:

- Apply an equity lens
- Address cultural and linguistic diversity
- Be people and community centred
- Address needs across the life-course
- Be evidenced-based
- Be practical and implementable

Please select only one item

- Yes
- No, and I recommend changes. Please specify.
- Other. Please specify.
- Not my area of expertise/experience.

**9** Are the aims the right ones for achieving the vision of the National Health Literacy Strategy? (See pages 10-13)

- Aim 1: Systems, policies and practices within and across sectors support an effective health literacy environment
- Aim 2: All Australians can access health information that is easy to understand, trustworthy and culturally appropriate
- Aim 3: All Australians have the skills to find and use reliable health information across the varied media they use

Please select only one item

- Yes
- No, and I recommend changes. Please specify.
- Other. Please specify.
- Not my area of expertise/experience.

**10** Do you have any example actions that could be considered under each aim? (See pages 11, 13 & 14)

Aim 1: Systems, policies and practices within and across sectors support an effective health literacy environment

Aim 2: All Australians can access health information that is easy to understand, trustworthy and culturally appropriate

Aim 3: All Australians have the skills to find and use reliable health information across the varied media they use

**11** Are the categories for the leaders and partners who will mobilise health literacy action appropriate? (See page 14)

Key leaders and partners include:

- Governments
- Other organisations
- Workplaces, education institutions and service providers
- People and communities

*Please select only one item*

- Yes
- No, and I recommend changes. Please specify.
- Other. Please specify.
- Not my area of expertise/experience.

**12** Please provide any other observations and advice that you have not had the opportunity to make on the Framework: