Healthy Food Partnership Industry Best Practice Guide Working Group: Summary of draft serving size recommendations

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| **Category** | **Setting** | **Draft Category Serving Size (Maximum) Recommendation** |
| Cakes, muffins and slices | Retail | 90g for cakes and muffins; 45g for slices  |
| Out of home | Cakes 125g / muffins 150g / slices 90g |
| Chocolate and chocolate-based confectionery | Retail | The recommended (maximum) serving size for this category is 50g. This applies to single consumption bars that are not portion controlled or portionable (i.e. single serve chocolate portions, chocolate bars for individual consumption in a single sitting). For multiserve products, defer to [existing industry guidance](https://www.betreatwise.info/industry/#verticalTab3) i.e. 25g +/-5g and portionability criterion. |
| Sweet biscuits | Retail | 30g |
| Out of home | 60g |
| Frozen desserts and ice-cream | Retail | 80g |
| Sweetened beverages | Out of home | 450mL |
| Crumbed and battered proteins | Out of home | 150g |
| Pizza | Out of home | 200g |
| Potato products (i.e. chips/fries/wedges) | Out of home | 150g |
| Savoury pastry products, pies, rolls and envelopes | Out of home and Retail | 200g  |