# Healthy Food Partnership Industry Best Practice Guide Working Group

# **Summary of food category definitions**

**Table 1: Summary of food category definitions**

|  |  |
| --- | --- |
| **Food Category** | **Category Definition** |
| Cakes, muffins and slices: Retail | Ready-to-eat freshly baked, frozen or shelf-stable cakes, muffins and slices sold in retail settings. Excludes packet baking mixes.  **Contains three sub-categories:**   1. **A. Cakes** 2. **B. Muffins** 3. **C. Slices** |
| Cakes, muffins and slices: Out of home | Freshly baked, frozen or shelf-stable cakes, muffins and slices sold in the out of home sector.  **Contains three sub-categories:**   1. **A. Cakes** 2. **B. Muffins** 3. **C. Slices** |
| Chocolate and chocolate-based confectionary: Retail | Plain chocolate or chocolate-based confectionary, including all chocolate varieties (white, milk or dark chocolate) sold in the retail setting. Excludes cooking chocolate. This applies to single consumption bars that are not portion controlled or portionable (i.e. single serve chocolate portions, chocolate bars for individual consumption in a single sitting). For multiserve products, defer to the [existing industry standard](https://www.betreatwise.info/industry/#verticalTab3). |
| Crumbed and battered proteins: Out of home | Meat, poultry, seafood and plant-based proteins which have been coated with a crumb or batter made from flour or flour-alternatives and sold in the out of home sector. Includes products prepared on-site or pre-prepared. |
| Frozen desserts, ice-cream and ice-confection: Retail | Ready-to-eat frozen dairy- or dairy-alternative-based desserts and ice-confections sold in retail settings. |
| Sweetened beverages: Out of home | Sweetened beverages portioned on site and served cold in the out of home sector. This includes beverages marketed as soft drinks or energy drinks (includes cola and non-cola varieties), fruit drinks (defined in the Food Standards Code, Standard [2.6.2 Non-alcoholic beverages and brewed soft drinks](https://www.legislation.gov.au/Series/F2015L00465)) and sweetened dairy-based drinks. Includes calorically and artificially sweetened varieties. |
| Pizza: Out of home | Pizza base, with toppings (e.g. vegetable, cheese, meat, fish or alternatives) sold in the out of home sector. |
| Potato products: Out of home | Potato or sweet potato-based products designed to be consumed as a snack or side dish with or without added seasonings or fat and sold in the out of home sector. Excludes potato-based meals or cold potato-based snack foods. |
| Savoury pastry products, pies, rolls and envelopes: Out of home and Retail | Meat, poultry and/or vegetable filing encased in a pastry and sold in the out of home and retail sectors. |
| Sweet biscuits: Retail | All sweet biscuits sold in retail. Includes products which are coated or uncoated, filled or unfilled. Excludes packet biscuit/cookie mixes and cookie doughs. |
| Sweet biscuits: Out of home | All sweet biscuits sold in the out of home sector. Includes products which are coated or uncoated, filled or unfilled. |

# **Category Definitions: Inclusions and Exclusions**

## Cakes, muffins and slices: Retail

**Category definition:**

Ready-to-eat freshly baked, frozen or shelf-stable cakes, muffins and slices sold in retail. Excludes packet baking mixes.

Split into three sub-categories:

* Cakes
* Muffins
* Slices

### Sub-category A: Cakes - retail

**Subcategory definition:**

Ready-to-eat freshly baked, frozen or shelf-stable cakes sold in retail. Includes cake sold whole or pre-portioned (with or without toppings), or cupcakes with a frosting or a coating. Excludes packet baking mixes.

**Table 2: Cakes – retail**

|  |  |
| --- | --- |
| **Sub-category Inclusions** | **Sub-category Exclusions** |
| All iced and un-iced cakes (all flavours, e.g. sponge, chocolate, fruit, caramel, coffee, vanilla, black forest, carrot, plain butter cakes, tea cakes, cheesecakes, panettone), pre-portioned coated cakes (e.g. lamingtons), cupcakes with a frosting or a coating, cake rolls (e.g. Swiss rolls), cake bars, and brownies. Includes pre-portioned or whole banana breads and similar products (e.g. pear bread or berry bread) with or without nuts, seeds or chocolate chips added.  Includes products available as ready-to-eat frozen, chilled or shelf-stable products, with or without fillings or decorations such as jam, cream, nuts or sprinkles. Includes gluten-free alternatives.  May be sold as individual serves (e.g. individual cake slice), as a multipack (e.g. pack of lamingtons or cake bars), pre-sliced  (e.g. a whole cake already sliced) or to be divided up later (e.g. whole unsliced cake). | Packet baking mixes, meringues (including pavlova, macarons), muesli/fruit/nut bars and slices, pastry bases (e.g. short crust pastry, tart shells), crepes, pancakes, pikelets, waffles, single cake-making ingredients (e.g. icing/frosting, sugar, flour), baking mixes, sweet buns (e.g. finger buns, fruit buns, fruit loaves, cinnamon scrolls), bagels (including sweet varieties), scones, English muffins, hot cross buns, pastries (e.g. croissants, Danishes, strudels, sfogliatelle, zeppole, cannoli, sweet pies), sweet biscuits, fruit pies, tarts, crumbles, doughnuts (all varieties- plain, iced, glazed, filled), churros, profiteroles, custards, all puddings including flour-based puddings (e.g. sticky date pudding), protein balls, eclairs and cookies. All muffins and muffin bars (all flavours, e.g. chocolate, banana, bran, coconut, orange and poppy seed, raspberry and white  chocolate). All slices (e.g. hedgehogs, caramel slice, vanilla slice, coconut and jam slice, slices containing meringue or jelly). Savoury products including savoury muffins, savoury tarts or slices. All other desserts e.g. crème brûlée, ice-cream and panna cotta. |

Sub-category B: Muffins - retail

**Subcategory definition:**

Ready-to-eat freshly baked, frozen or shelf-stable muffins with or without a light topping (e.g. crumbs, dusted with icing sugar, chocolate drizzle), sold in retail in pre-portioned servings. Excludes packet baking mixes.

**Table 3: Muffins - retail**

|  |  |
| --- | --- |
| **Sub-category Inclusions** | **Sub-category Exclusions** |
| All muffins and muffin bars (all flavours, e.g. chocolate, banana, bran, coconut, orange and poppy seed, raspberry and white chocolate).  Includes products available as ready-to-eat frozen, chilled or shelf-stable products, with or without toppings, fillings or decorations such as icing, jam, cream, nuts or sprinkles. Includes gluten-free alternatives.    May be sold as individual serves (e.g. one muffin), or as a multipack (e.g. 6 muffins). | Packet baking mixes, meringues (including pavlova, macarons), muesli/fruit/nut bars and slices, pastry bases (e.g. short crust pastry, tart shells), crepes, pancakes, pikelets, waffles, single cake-making ingredients (e.g. icing/frosting, sugar, flour), baking mixes, sweet buns (e.g. finger buns, fruit buns, fruit loaves, cinnamon scrolls), bagels (including sweet varieties), scones, English muffins, hot cross buns, pastries (e.g. croissants, Danishes, strudels, sfogliatelle, zeppole, cannoli, sweet pies), sweet biscuits, fruit pies, tarts, crumbles, doughnuts (all varieties- plain, iced, glazed, filled), churros, profiteroles, custards, all puddings including flour-based puddings (e.g. sticky date pudding), protein balls, eclairs and cookies.  All cakes (all flavours, e.g. sponge, chocolate, fruit, caramel, coffee, vanilla, black forest, carrot, plain butter cakes, tea cakes, cheesecakes, panettone), lamingtons, cupcakes, cake rolls (e.g. Swiss rolls), cake bars, brownies. All slices (e.g. hedgehogs, caramel slice, vanilla slice, coconut and jam slice, slices containing meringue or jelly). Pre-portioned or whole banana breads and similar products (e.g. pear bread or berry bread) with or without nuts, seeds or chocolate chips added. Savoury products including savoury muffins, savoury tarts or slices. All other desserts e.g. crème brûlée, ice-cream and panna cotta. |

Sub-category C: Slices - retail

**Subcategory definition:**

Ready-to-eat freshly baked, frozen or shelf-stable slices sold in retail. Excludes packet baking mixes. Slices are a sweet product typically consisting of layers, with a firm base (such as biscuit), and a topping (such as icing or chocolate), with or without a filling.

**Table 4: Slices - retail**

|  |  |
| --- | --- |
| **Sub-category Inclusions** | **Sub-category Exclusions** |
| All slices (e.g. hedgehogs, caramel slice, vanilla slice, coconut and jam slice, slices containing meringue or jelly).  Includes products available as ready-to-eat frozen, chilled or shelf-stable products. Includes gluten-free alternatives.  May be sold as individual serves (e.g. one slice), or as a multipack (e.g. 6 slices). | Packet baking mixes, meringues (including pavlova, macarons), muesli/fruit/nut bars and slices, pastry bases (e.g. short crust pastry, tart shells), crepes, pancakes, pikelets, waffles, single cake-making ingredients (e.g. icing/frosting, sugar, flour), baking mixes, sweet buns (e.g. finger buns, fruit buns, fruit loaves, cinnamon scrolls), bagels (including sweet varieties), scones, English muffins, hot cross buns, pastries (e.g. croissants, Danishes, strudels, sfogliatelle, zeppole, cannoli, sweet pies), sweet biscuits, fruit pies, tarts, crumbles, doughnuts (all varieties- plain, iced, glazed, filled), churros, profiteroles, custards, all puddings including flour-based puddings (e.g. sticky date pudding), protein balls, eclairs and cookies. All cakes (all flavours, e.g. sponge, chocolate, fruit, caramel, coffee, vanilla, black forest, carrot, plain butter cakes, tea cakes, |

## Cakes, muffins and slices: Out of home

**Category definition:**

Freshly baked, frozen or shelf-stable cakes, muffins and slices sold in food service.

Split into three sub-categories

* Cakes
* Muffins
* Slices

### Sub-category A: Cakes – out of home

**Sub-category definition:**

Freshly baked, frozen or shelf-stable cakes sold in food service. Includes cake sold whole or pre-portioned (with or without toppings), or cupcakes with a frosting or a coating.

**Table 5: Cakes – Out of home**

| **Sub-category Inclusions** | **Sub-category Exclusions** |
| --- | --- |
| All iced and un-iced cakes (all flavours, e.g. sponge, chocolate, fruit, caramel, coffee, vanilla, black forest, carrot, plain butter cakes, tea cakes, cheesecakes, panettone), pre-portioned coated cakes(e.g. lamingtons, cake bars), iced cupcakes, cake rolls (e.g. Swiss rolls) and brownies. Includes pre-portioned or whole banana breads and similar products (e.g. pear bread or berry bread) with or without nuts, seeds or chocolate chips added.  Includes products made from raw ingredients or from a mix, generally available for purchase as chilled or shelf-stable. Includes products with or without fillings or decorations such as jam, cream or sprinkles. Includes products made from any type of flour including gluten-free alternatives.  May be sold as individual serves (e.g. individual cake slice), as a multipack (e.g. pack of lamingtons or cake bars), pre-sliced (e.g. a whole cake already sliced) or to be divided up later (e.g. whole unsliced cake). | Meringues (including pavlova, macarons), muesli/fruit/nut bars and slices, pastry bases (e.g. short crust pastry, tart shells), crepes, pancakes, pikelets, waffles, single cake-making ingredients (e.g. icing/frosting, sugar, flour), baking mixes, sweet buns (e.g. finger buns, fruit buns, fruit loaves, cinnamon scrolls), bagels (including sweet varieties), scones, English muffins, hot cross buns, pastries (e.g. croissants, Danishes, strudels, sfogliatelle, zeppole, cannoli, sweet pies), sweet biscuits, fruit pies, tarts, crumbles, doughnuts (all varieties- plain, iced, glazed, filled), churros, profiteroles, custards, all puddings including flour-based puddings (e.g. sticky date pudding), protein balls, eclairs and cookies. Excludes products which combine an excluded item with an included item, e.g. Duffins (donut muffins). All muffins and muffin bars (all flavours, e.g. chocolate, banana, bran, coconut, orange and poppy seed, raspberry and white chocolate). All slices (e.g. hedgehogs, caramel slice, vanilla slice, coconut and jam slice, slices containing meringue or jelly). Savoury products including savoury muffins, savoury tarts or slices. All other desserts e.g. crème brûlée, ice-cream and panna cotta. |

Sub-category B: Muffins – out of home

**Subcategory definition:**

Freshly baked, frozen or shelf-stable muffins, with or without a light topping (e.g. crumbs, dusted with icing sugar, chocolate drizzle), sold in food service, in pre-portioned servings.

**Table 6: Muffins - out of home**

| **Sub-category Inclusions** | **Sub-category Exclusions** |
| --- | --- |
| All muffins and muffin bars (all flavours, e.g. chocolate, banana, bran, coconut, orange and poppy seed, raspberry and white chocolate).  Includes products made from raw ingredients or from a mix, generally available for purchase as chilled or shelf-stable. Includes products with or without toppings, fillings or decorations such as icing, jam, cream or sprinkles. Includes products made from any type of flour including gluten-free alternatives.  May be sold as a single serve (e.g. individual muffin), or multipacks (e.g. a pack of muffins). | Meringues (including pavlova, macarons), muesli/fruit/nut bars and slices, pastry bases (e.g. short crust pastry, tart shells), crepes, pancakes, pikelets, waffles, single cake-making ingredients (e.g. icing/frosting, sugar, flour), baking mixes, sweet buns (e.g. finger buns, fruit buns, fruit loaves, cinnamon scrolls), bagels (including sweet varieties), scones, English muffins, hot cross buns, pastries (e.g. croissants, Danishes, strudels, sfogliatelle, zeppole, cannoli, sweet pies), sweet biscuits, fruit pies, tarts, crumbles, doughnuts (all varieties- plain, iced, glazed, filled), churros, profiteroles, custards, all puddings including flour-based puddings (e.g. sticky date pudding), protein balls, eclairs and cookies. Excludes products which combine an excluded item with an included item, e.g. Duffins (donut muffins). All cakes (all flavours. sponge, chocolate, fruit, caramel, coffee, vanilla, black forest, carrot, plain butter cakes, teacakes, cheesecakes, panettone), lamingtons, cupcakes, cake rolls (e.g. Swiss rolls), cake bars, brownies. All slices (e.g. hedgehogs, caramel slice, vanilla slice, coconut and jam slice, slices containing meringue or jelly). Pre-portioned or whole banana breads and similar products (e.g. Pear bread or berry bread) with or without nuts, seeds or chocolate chips added. Savoury products including savoury muffins, savoury tarts or slices. Excludes all other desserts e.g. crème brûlée, ice-cream and panna cotta. |

Sub-category C: Slices – out of home

**Subcategory definition:**

Freshly baked, frozen or shelf-stable slices sold in food service. Slices are a sweet product typically consisting of layers, with a firm base (such as biscuit), and a topping (such as icing or chocolate), with or without a filling.

**Table 7: Slices - out of home**

|  |  |
| --- | --- |
| **Sub-category Inclusions** | **Sub-category Exclusions** |
| All slices (e.g. hedgehogs, caramel slice, vanilla slice, coconut and jam slice, slices containing meringue or jelly).  Includes products made from raw ingredients or from a mix, generally available for purchase as chilled or shelf-stable. Includes products made from any type of flour including gluten-free alternatives.  May be sold as a single serve (e.g. individual slice), or multipack (e.g. 6 slices). | Meringues (including pavlova, macarons), muesli/fruit/nut bars and slices, pastry bases (e.g. short crust pastry, tart shells), crepes, pancakes, pikelets, waffles, single cake-making ingredients (e.g. icing/frosting, sugar, flour), baking mixes, sweet buns (e.g. finger buns, fruit buns, fruit loaves, cinnamon scrolls), bagels (including sweet varieties), scones, English muffins, hot cross buns, pastries (e.g. croissants, Danishes, strudels, sfogliatelle, zeppole, cannoli, sweet pies), sweet biscuits, fruit pies, tarts, crumbles, doughnuts (all varieties- plain, iced, glazed, filled), churros, profiteroles, custards, all puddings including flour-based puddings (e.g. sticky date pudding), protein balls, eclairs and cookies. Excludes products which combine an excluded item with an included item, e.g. Duffins (donut muffins). All cakes (all flavours, e.g. sponge, chocolate, fruit, caramel, coffee, vanilla, black forest, carrot, plain butter cakes, tea cakes, cheesecakes, panettone), lamingtons, cupcakes, cake rolls (e.g. Swiss rolls), cake bars, brownies. All muffins and muffin bars (all flavours, e.g. chocolate, banana, bran, coconut, orange and poppy seed, raspberry and white chocolate). Pre-portioned or whole banana breads and similar products (e.g. pear bread or berry bread) with or without nuts, seeds or chocolate chips added. Savoury products including savoury muffins, savoury tarts or slices. All other desserts e.g. crème brûlée, ice-cream and panna cotta. |

## Chocolate and chocolate-based confectionary: Retail

**Category definition:**

Ready-to-eat plain chocolate or chocolate-based confectionary, including all chocolate varieties (white, milk or dark chocolate) sold in the retail setting. Excludes cooking chocolate. This applies to single consumption bars that are not portion controlled or portionable (i.e. single serve chocolate portions, chocolate bars for individual consumption in a single sitting). For multiserve products, defer to the [existing industry standard](https://www.betreatwise.info/industry/#verticalTab3).

**Table 8: Chocolate and chocolate-based confectionary – retail**

|  |  |
| --- | --- |
| **Sub-category Inclusions** | **Sub-category Exclusions** |
| Includes all varieties and forms of **ready-to-eat** chocolate: sugar free, dairy-free/ vegan (e.g. coconut-based), white, dark, milk, with or without coatings. Also includes chocolate coated nuts and dried fruit mixtures, chocolate coated confectionary, confectionary coated chocolate, single-serve chocolate bars, chocolate blocks, fun size chocolate, boxed chocolates and carob products. | **Cooking chocolate**, non-chocolate confectionary (e.g. lollies, chews), other products that may contain chocolate, or are chocolate-topped, but not sold or marketed as confectionary (e.g. muesli bars/nut bars, bakery products, sweet biscuits, breakfast cereals, frozen desserts, icing, protein drinks or supplements), chocolate beverages or beverage powders, chocolate sauces, spreads, yoghurt-coated products and cocoa powder. |

## Crumbed and battered proteins: Out of home

**Category definition:**

Meat, poultry, seafood and plant-based proteins which have been coated with a crumb or batter made from flour or flour-alternatives and sold in the out of home sector. Includes products prepared on-site or pre-prepared.

**Table 9: Meat, poultry, seafood and plant-based proteins – out of home**

|  |  |
| --- | --- |
| **Sub-category Inclusions** | **Sub-category Exclusions** |
| Schnitzels, Kiev’s, nuggets, crumbed chicken, crumbed burger patties, crumbed/ battered rissoles, popcorn chicken or coated and fried chicken. Crumbed or battered fish, squid, prawns and all other seafood (e.g. fish fingers, fish fillets, crumbed calamari, salt and pepper squid, seafood tempura, popcorn prawns, battered crab or fish cakes). Includes any flavourings including schnitzels with any topping (e.g. mushroom sauce, chicken parmigiana) or flavoured coated chicken (e.g. chicken karaage). Includes plant-based proteins.  May be sourced whole or in pieces, fresh or frozen. May have been processed prior to coating or be in its raw form (e.g. chicken nuggets are processed prior to coating, while battered chicken wings are not; fish nuggets are processed prior to coating while battered barramundi is not processed prior to coating). Product may be pre-prepared or cooked fresh. Includes gluten-free varieties. May have any topping e.g. tomato sauce (ketchup), gravy, meat sauces, spicy sauces, vegetables or salsas.  Can be sold as a main meal, or as a snack or side dish. | Marinated or seasoned products without crumbing or batter (e.g. BBQ wings, pork ribs, hot wings), products with savoury additives (e.g. ready meal of schnitzel with vegetables), potato-based dishes, meatloaf, plain (not crumbed or battered) patties, uncoated rissoles, crumbed or battered cheeses, hot dogs, pies, pasties, croquettes, dumplings. |

## Frozen desserts, ice-cream and ice-confections: Retail

**Category definition:**

Ready-to-eat frozen dairy- or dairy-alternative-based desserts and ice-confections sold in retail settings.

**Table 9: Frozen desserts, ice-cream and ice-confections – retail**

|  |  |
| --- | --- |
| **Sub-category Inclusions** | **Sub-category Exclusions** |
| Frozen desserts made from dairy (including lactose-free) or dairy alternatives (including soy, coconut, tofu or nut-based) or water-based ice-confections. Includes ice-cream, frozen yoghurt, dairy or dairy-alternative-based gelato, sorbet, water ice confections (e.g. icy poles, ice blocks), frozen mousse, ice-cream cakes, Vienetta, frozen custard, includes regular fat, reduced fat, low fat and sugar-free options. Products may be single-serve, multipacks or in a tub. Products may be any flavour, have toppings or be value-added. | Chilled dairy desserts (e.g. refrigerated puddings, mousse and custards), frozen dairy desserts intended to be consumed at room temperature or after heating, e.g. cheesecake or Bavarian desserts. |

## Sweetened Beverages: Out of home

**Category definition:**

Sweetened beverages portioned on site and served cold in the food service sector. This includes beverages marketed as soft drinks or energy drinks (includes cola and non-cola varieties), fruit drinks (defined in the Food Standards Code, *Section 2.6.2 Non-alcoholic beverages and brewed soft drinks*14 and sweetened dairy-based drinks. Includes calorically and artificially sweetened varieties.

**Table 10: Non-alcoholic Beverages: Out of home**

|  |  |
| --- | --- |
| **Sub-category Inclusions** | **Sub-category Exclusions** |
| All sweetened beverages. For example, fruit drinks, soft drinks and energy drinks.  Fruit drinks made from any fruit, containing one type of fruit or a mixture of fruits. Also includes frozen or chilled fruit drinks (e.g. slushies, chillers or frappes made with fruit, water and/or sugar), smoothies (e.g. the Boost Juice ‘All Berry Bang Smoothie’), milkshakes, frappes (with or without milk and/or cream), iced-teas, and bubble teas. Flavoured drinks with added ingredients e.g. chocolate, peanut butter, cream or ice-cream.  May be from a concentrate and require reconstitution prior to sale (e.g. cordials). Fruit may be purchased pre-juiced or may be squeezed or blended on site. May have added flavourings or fruit-based ingredients such as coconut water or fruit-based sorbet.  Soft-drinks and energy drinks which have been calorically or artificially sweetened, which are portioned on-site. Includes products sourced as ready-to-drink, or powders/concentrates requiring reconstitution prior to sale (‘pre-mixes’). Also includes hand-crafted beverages (e.g. house-made lemon squash and kombucha) and iced teas. Examples include carbonated cola products, creaming sodas, lemonades, lemon, lime and bitters, sarsaparilla, other soft drinks of any flavour, frozen soft drinks of any flavour (i.e. “slushies”/ “slurpies”), tonic water and energy drinks such as “Red Bull”, “V” or “Rockstar”. May be referred to as “sodas” or “handcrafted sodas”.  May be sold as single serves (e.g. a cup) or in large bottles or jugs to share/ for multiple servings. | Fruit and vegetable juices as defined by the Food Standards Code, alcoholic drinks, sports drinks. Fruit drinks designed for retail sale, i.e. products from manufacturers which do not require any additions and are sold in sealed bottles (e.g. pop pops sold in bottles).  Tea, coffee, hot chocolate, plain mineral/ spring/ soda water, vitamin waters, coconut water.  Excludes soft-drinks designed for retail sale, i.e. products from manufacturers which do not require any additions and are sold in sealed bottles (e.g. soft drink sold in a can, kombucha sold in a bottle). |

## Pizza: Out of home

**Category definition:**

Pizza base, with toppings (e.g. vegetable, cheese, meat, fish or alternatives) sold in the food service setting.

**Table 11: Pizza - out of home**

|  |  |
| --- | --- |
| **Sub-category Inclusions** | **Sub-category Exclusions** |
| Pizzas, calzones and pizza pockets. May have a traditional pizza dough base (thin or thick crust) or be a bread or pita base (e.g. bakery-style pizzas or Turkish Pide). Can have any savoury topping; fresh or processed meats, dairy-free, eggs, vegetables, seafood, any sauces (e.g. garlic, oil, tomato-based, mayonnaise), with or without cheese. Product may be sourced pre-prepared or cooked fresh. May be made from pre-prepared ingredients (such as pre-prepared pizza bases or pre-sliced toppings) or may be made from raw ingredients on-site. Includes products sourced as chilled or frozen varieties and then heated. May be baked, reheated, grilled or deep fried.  Can be sold whole as a main meal, or as individual slices. | Pastry-based dishes, dessert pizzas (sweet-flavoured pizzas e.g. apple and ice-cream, berry and chocolate), pizza toppings, pizza-flavoured pastries, biscuits or other foods. |

## Potato products: Out of home

**Category definition:**

Potato or sweet potato-based products designed to be consumed as a snack or side dish with or without added seasonings or fat and sold in food service. Excludes potato-based meals or cold potato-based snack foods.

**Table 12: Potato products – out of home**

|  |  |
| --- | --- |
| **Category Inclusions** | **Category Exclusions** |
| Hot potato or sweet potato chips, fries or wedges with or without added seasonings or fat. Includes chips, fries, shoestring fries and wedges of any flavour or cooking method (e.g. oven roast, beer battered, French fries, crinkle cut, straight cut). Products may be prepared from raw ingredients or from pre-cut or pre-coated ingredients, they may require cooking or re-heating on-site. May have any topping e.g. tomato sauce (ketchup), gravy, meat sauces, spicy sauces, vegetables/ salsas or cheese.  Potato products may be served alone as a snack or served as a side dish. | Other potato-based snacks such as hash browns, pommes, puffs, balls, noisettes, fritters, gems or potato cakes. Any vegetables other than potato or sweet potato, e.g. corn chips (including nachos), onion rings. Potato within meals, such as shepherd’s pie, gnocchi, potato bakes, mashed potato. Potato-based curries or any other main meals.  Cold potato-based snacks such as crisps. |

## Savoury pastry products, pies, rolls and envelopes: Out of home and Retail

**Category definition:**

Meat, poultry and/or vegetable filing encased in a pastry and sold in the out of home and retail sectors.

**Table 13: Savoury pastries – out of home**

|  |  |
| --- | --- |
| **Sub-category Inclusions** | **Sub-category Exclusions** |
| Sausage rolls, meat or vegetable pasties, savoury pastries/rolls (e.g. chicken & vegetable, spinach & cheese, ham & cheese), single-serve and party variety pasties and sausage rolls or vegetarian sausage rolls.  Quiches, meat or vegetarian pies (in a gravy base, all flavours), includes gluten-free varieties.  Includes gluten-free varieties. Product may be pre-prepared and cooked/ reheated or baked fresh. May be made from any type of pastry, e.g. puff, shortcrust, filo.  May be sold as an individual serve (e.g. individually sold pie, pasty or sausage rolls) or a slice from a product such as a quiche. Also includes party-pies and sausage rolls for which one serve would comprise multiple mini sausage rolls or mini pies, and larger versions intended to be portioned. | Frittatas, pizzas, hot dogs, croissants, processed meats, pastry cases or bases without fillings (e.g. vol au vent, spring roll wrappers, pretzels), sweet pastries, pastizzi, Asian pastries (e.g. dumplings, wontons, spring rolls) and filled vol-au-vents. |

## Sweet biscuits: Retail

**Category definition:**

All ready-to-eatsweet biscuits sold in retail. Includes products which are coated or uncoated, filled or unfilled. Excludes packet biscuit/cookie mixes and cookie doughs.

**Table 14: Sweet biscuits - retail**

|  |  |
| --- | --- |
| **Category Inclusions** | **Category Exclusions** |
| All sweet biscuits (also known as cookies) including plain, chocolate flavoured, chocolate coated, biscotti and filled sweet biscuits. May be fresh or shelf-stable. Includes all flavours such as shortbread, wafer-style biscuits, gingerbread and Yo-Yos. May have added nuts, chocolate, oats, icing, cream, coconut, fruit, marshmallow or other fillings and flavours. Includes gluten-free, sugar-free, low-fat varieties. Includes products made from cereal flours or alternatives. May be sold in multi-packs, or as individual serves. | **Packet biscuit/cookie mixes, cookie doughs**, savoury biscuits, products containing biscuits where biscuits are not the main ingredient (e.g. ice-cream sandwiches), muesli bars, breakfast biscuits, sweet bakery products including meringue products (e.g. macarons), all cakes, lamingtons, cupcakes, slices, cake rolls, muffins, pastries, fruit pies, tarts, crumbles, turnovers, bread products with icing or glaze, profiteroles, puddings, eclairs, baklava, donuts or mixes for the above products. |

## Sweet biscuits: Out of home

**Category definition:**

All sweet biscuits sold in food service. Includes products which are coated or uncoated, filled or unfilled.

**Table 15: Sweet biscuits - out of home**

|  |  |
| --- | --- |
| **Sub-category Inclusions** | **Sub-category Exclusions** |
| All sweet biscuits (also known as cookies) including plain, chocolate flavoured, chocolate coated, biscotti and filled sweet biscuits. Includes products made from raw ingredients or from a mix. Includes all flavours such as shortbread, wafer-style biscuits, gingerbread and Yo-Yos. May have added nuts, chocolate, oats, icing, cream, coconut, fruit, marshmallow or other fillings and flavours. Includes gluten-free, sugar-free, low-fat varieties. Includes products made from cereal flours or alternatives. Usually sold as an individual serve. | Savoury biscuits, products containing biscuits where biscuits are not the main ingredient (e.g. ice-cream sandwiches), muesli bars, breakfast biscuits, sweet bakery products including meringue products (e.g. macarons), all cakes, lamingtons, cupcakes, slices, cake rolls, muffins, pastries, fruit pies, tarts, crumbles, turnovers, bread products with icing or glaze, profiteroles, puddings, eclairs, baklava, donuts or mixes for the above products. Excludes products which combine an excluded item with an included item, e.g. brownie cookies or macaron cookies. |